

1. Tour Concept – “Master the Pitch in Spain & Europe”

This proposal outlines a high-performance team tour designed to help your players truly *master the pitch* in one of the world’s most competitive football regions.

Based at SIA Academy in Valencia, with the option to extend into other European cities, your team will:

- Train with UEFA-licensed coaches using Tactical Periodisation
- Compete against strong Spanish and European opposition
- Experience professional-level facilities, analysis and recovery
- Grow tactically, technically and mentally in a structured environment

2. Objectives of the Tour

- Expose players to Spanish and European football styles
- Develop a clear game model and tactical identity
- Improve decision-making under pressure through high-level matches
- Strengthen team cohesion, leadership and resilience
- Create a memorable, safe and fully organized international experience

3. Sample Itinerary – 8-Day “Master the Pitch” Tour

Day 1 – Arrival in Valencia

- Arrival and airport transfer to accommodation
- Welcome meeting with SIA staff
- Light activation / recovery session
- Evening briefing: tour goals and expectations

Day 2 – Game Model & First Training

- Morning: Tactical Periodisation session (team game model focus)
- Afternoon: Valencia city tour and cultural experience
- Evening: Team meeting and video introduction to Spanish football

Day 3 – Position-Specific Work & Friendly Match

- Morning: Position-specific training (defenders, midfielders, forwards)
- Afternoon: Rest and preparation
- Evening: Friendly match vs. local academy

Day 4 – Analysis & Tactical Adjustments

- Morning: Video analysis session (review of match)
- Late morning: Tactical training (transitions and pressing)
- Afternoon: Recovery session (pool / mobility / ice baths)

Day 5 – European Experience Option

Option A – Stay in Valencia:

- Morning: Tactical training (final third & finishing)
 - Afternoon: Stadium tour (subject to availability)
- Option B – Travel to another city (e.g. Madrid or Lisbon):

- Morning: Travel and check-in
- Afternoon: Light training and city walk

Day 6 – Second Friendly Match

- Morning: Tactical session focused on match plan
- Afternoon: Rest and preparation
- Evening: Friendly match vs. Spanish/European opposition

Day 7 – Master the Pitch Session & Team Experience

- Morning: “Master the Pitch” integrated session (game model, transitions, set-pieces)
- Afternoon: Cultural activity / beach / sightseeing
- Evening: Closing meeting, feedback and awards

Day 8 – Departure

- Check-out and airport transfer

- Departure from Spain
The itinerary can be adapted to 5–10 days and combined with additional cities on request.
-

4. Football Program – Tactical Periodisation Focus

- **Methodology:** Tactical Periodisation
 - **Coaches:** UEFA-licensed SIA Academy staff
 - **Sessions:** 4–7 high-intensity training sessions (depending on tour length)
 - **Matches:** 2–3 friendly matches vs. local academies/clubs
 - **Analysis:** Video review and tactical meetings
 - **Key Themes:**
 - Game model and team identity
 - Transitions and pressing
 - Position-specific roles and responsibilities
 - Decision-making and game intelligence
-

5. Facilities & Environment

Your team will benefit from:

- FIFA-standard natural and hybrid grass pitches
 - High-tech Tactical Lab with video walls and analysis tools
 - On-site recovery suite with ice baths, physio support and mobility areas
 - Classrooms and meeting rooms for theory and video sessions
 - Safe, football-focused environment near Valencia
-

6. Accommodation & Meals

- Team-friendly hotel or residence in the Valencia area
 - Twin/triple rooms for players; single/twin for staff (as agreed)
 - Full board: breakfast, lunch and dinner adapted to athletes
 - Meeting space for team talks and analysis
-

7. Logistics & Support

- Airport transfers (arrival and departure)
 - Local transport to training sessions and matches
 - Match organization and referee fees
 - SIA tour coordinator available throughout the stay
Optional extras: stadium tours, pro match tickets (subject to schedule), extra sightseeing days, additional cities.
-

8. Inclusions & Exclusions

Included:

- Accommodation and full board
- Training sessions with SIA Academy coaches
- Pitch bookings and equipment
- Friendly matches and referee costs
- Local transport as per itinerary
- Use of analysis rooms (subject to schedule)
- SIA tour coordination and on-ground support

Not Included:

- International flights

- Travel insurance and visas
- Personal expenses and optional activities not listed
- Tickets to professional matches (available on request, subject to schedule)

9. Investment

Estimated Price:

- From [€X,XXX] per player for an 8-day "Master the Pitch" tour
- Based on [minimum XX players + X staff]
- Final price depends on dates, group size, length of stay and chosen options

A detailed financial breakdown will be provided once we receive your exact dates, group size and preferences.

10. Next Steps

To move forward with your "Master the Pitch in Spain & Europe" tour:

1. Complete the **Team Tour Inquiry Form** on our website or via the "Request a Proposal" button.
2. Share your preferred dates, age group, level and budget range.
3. SIA Academy will send you a customized final itinerary and quote.
4. Confirm your booking with a deposit to secure dates and fixtures.

11. Contact

SIA Academy – Team Tours Department

Valencia, Spain